

# BioTrinity 2024



CATALYSING GROWTH IN THE LIFE SCIENCES INDUSTRY  
LONDON **APRIL 23-24** 2024

Organised by



[www.BioTrinity.com](http://www.BioTrinity.com)

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# BioTrinity 2024

## Catalysing Growth in the Life Sciences Industry

23-24 April 2024, etc. venues 133 Houndsditch, London

**About BioTrinity:** Organised by OBN, BioTrinity is the UK's leading partnering and investment conference for the life sciences industry, designed to catalyse growth and create opportunities for all attendees.

**Who attends:** An ever-evolving audience of over 800 early stage and emerging life sciences R&D companies across biotech, medtech, digital health and AI, along with investors, big pharma, academia, charities, government, and a broad range of valued service providers.

### Conference highlights:

- New, larger venue for 2024 featuring enhanced areas for networking and partnering
- Three tracks of presentations; two addressing scientific spotlights and one on business/investment topics
- An all-delegate networking party on-site at the conference venue on Tuesday 23 April, included in the delegate package
- Two days of pre-scheduled in-person private partnering meetings and a virtual third day
- A sponsors exhibition showcase featuring all our valued conference supporters

## BioTrinity Programme

TUESDAY 23 APRIL							
From 08:00 - Delegate Registration, Exhibition & Partnering Opens							
09:00-09:15 - Welcome Presentation							
09:15-10:20	Oncology Spotlight Session	10:00-11:00	Lung, Kidney & GI Spotlight Session	09:15-10:00	<b>Keynote, Q&amp;A:</b> A review of the life sciences investment landscape	Exhibition & Networking	Private Partnering Meetings
				10:00-11:00	<b>Panel:</b> An insider guide to Grant funding - what are your options and how to access it		
10:30-11:40	Infectious Diseases Spotlight Session	11:15-12:15	Femtech Spotlight Session	11:00-11:45	<b>Keynote, Q&amp;A:</b> The benefits of London as a listing venue for your company		
				11:45-12:15	<b>Keynote:</b> Cultivating Entrepreneurship for a Brighter Future		
12:00-13:00 - Lunch & Networking							

# BioTrinity Programme

## TUESDAY 23 APRIL (CONTINUED)

13:00 -14:10	Rare Disease Spotlight Session			13:00-13:30	<b>Keynote:</b> A quickfire round-up of the latest updates in life sciences R&D taxation	Exhibition & Networking	Private Partnering Meetings
				13:30-14:30	<b>Panel:</b> Regulatory Review - A discussion on the latest regulatory updates impacting biotech & medtech SME's; how to ensure compliance and overcoming challenges		
14:30-15:45	Immunology & Inflammation Spotlight Session	15:00-16:30	Medtech Spotlight Session	14:45-15:45	<b>Panel:</b> Leading the Way - what it's really like at the helm of one of the UK's leading life sciences R&D SME's		
17:00-20:30 - All Delegate Networking Party - ON SITE at etc Venues Houndsditch							

## WEDNESDAY 24 APRIL

09:30-10:45	Oncology Spotlight Session	10:00-11:20	Digital Health Spotlight Session	09:30-10:00	<b>Keynote:</b> How the macro environment is impacting investment into life sciences R&D	Exhibition & Networking	Private Partnering Meetings
				10:00-11:15	<b>Big Pharma Showcase:</b> An insight into strategic disease focus, identifying targets early, asset stacking & building long term relationships		
11:00-12:20	Cardiovascular & Metabolic Spotlight Session	11:30-12:35	Platforms for Drug Discovery Spotlight Session	11:30-12:30	<b>Panel:</b> Data Driven - a dive into the world of Data Rooms, what they are, who needs them and why they're so important		
12:30-13:30 - Lunch & Networking							
13:30-15:00	Neuro-degenerative Spotlight Session			13:45-14:45	<b>Panel Discussion:</b> What does a good deal look like & what Investors (really) want	Exhibition & Networking	Private Partnering Meetings
15:45-16:45 - Closing Drinks for all Delegates							

## THURSDAY 25 APRIL

08:00-18:00 - Virtual Private Partnering Meetings

All Day - Recorded content available to view on demand

## Sponsorship at BioTrinity 2024

BioTrinity sponsors gain targeted exposure to an audience of innovative R&D SME's, entrepreneurial students, academia, big pharma, investors, charities, and valued service providers.

In advance of the event, sponsors benefit from inclusion in our regular e-marketing campaigns, website branding, and plenty of promotion via LinkedIn.

OBN Members receive a % discount on all packages, with the rate dependent on membership level, contact [events@obn.org.uk](mailto:events@obn.org.uk) to discuss further.

Packages	Description	Cost
<b>Platinum</b>	<ul style="list-style-type: none"><li>• Most prominent level of branding and visibility in all pre-event and on-event marketing, including a dedicated email to the OBN network and a full page advert in the handbook</li><li>• Involvement in one of the presentation sessions (subject to availability)</li><li>• 3m wide exhibition stand - you supply the artwork and OBN creates and assembles your stand (it's then yours to take away at the end!)</li><li>• 10 delegate passes</li><li>• One 'add-on' sponsorship item - options to be made available upon enquiry</li></ul>	<b>£20,000</b> <b>+ VAT</b>
<b>Gold</b>	<ul style="list-style-type: none"><li>• Prominent level of branding and visibility in all pre-event and on-event marketing, including a dedicated email to the OBN network and a full page advert in the handbook</li><li>• Involvement in one of the presentation sessions (subject to availability)</li><li>• 3m wide exhibition stand - you supply the artwork and OBN creates and assembles your stand (it's then yours to take away at the end!)</li><li>• 8 delegate passes</li></ul>	<b>£14,000</b> <b>+ VAT</b>
<b>Silver</b>	<ul style="list-style-type: none"><li>• Offering impactful branding and visibility in all pre-event and on-event marketing, including a full page advert in the handbook</li><li>• 2.4m wide exhibition stand - you supply the artwork and OBN creates and assembles your stand (it's then yours to take away at the end!)</li><li>• 6 delegate passes</li></ul>	<b>£11,000</b> <b>+ VAT</b>
<b>Bronze</b>	<ul style="list-style-type: none"><li>• Offering impactful branding and visibility in all pre-event and on-event marketing, including a half page advert in the handbook</li><li>• 1.5m wide exhibition stand - you supply the artwork and OBN creates and assembles your stand (it's then yours to take away at the end!)</li><li>• 4 delegate passes</li></ul>	<b>£8,000</b> <b>+ VAT</b>
<b>Industry Supporter</b>	<ul style="list-style-type: none"><li>• Offering impactful branding and visibility in all pre-event and on-event marketing, including a half page advert in the handbook</li><li>• 4 delegate passes</li></ul>	<b>£6,000</b> <b>+ VAT</b>
<b>Event Supporter</b>	<ul style="list-style-type: none"><li>• Offering impactful branding and visibility in all pre-event and on-event marketing, and the inclusion of company profile in delegate handbook</li><li>• 2 delegate passes</li></ul>	<b>£3,500</b> <b>+ VAT</b>
<b>Investor Supporter</b>	<ul style="list-style-type: none"><li>• Offering impactful branding and visibility in all pre-event and on-event marketing, and the inclusion of company profile in delegate handbook</li><li>• 2 delegate passes</li></ul>	<b>£3,500</b> <b>+ VAT</b>

## Additional Conference Sponsorship Opportunities

Item	Description	Number available	£ (prices are subject to VAT)
<b>Co-Sponsorship of the BioTrinity Networking Party</b>	This package includes prominent branding and a short welcome at the beginning of the evening, including 6 guest tickets.	2	£6,000
<b>Hosting a Satellite Session</b>	To be discussed based on host requirements	1	From £4,000
<b>Conference Lanyard Sponsor</b>	Your company logo included on the conference lanyard given to all visiting delegates – advance and on-event branding also included	1	£6,000
<b>Conference Pens Sponsor</b>	Your company logo included on the conference pen given to all visiting delegates as well as advance and on-event branding	1	£4,000
<b>Full page advert in the delegate handbook</b>	Single page advert using your own design and messaging included in the conference delegate handbook	5	£750
<b>Pop up banner in the partnering room</b>	Opportunity to display your company promotional banner within the conference partnering room for both days	5	£750
<b>Literature on a shared table</b>	Opportunity to display your company marketing literature at the conference for both days	5	£750

## Delegate Tickets

**Each ticket includes access to the whole conference**, including partnering, panels, catering and the all-delegate BioTrinity Networking Party on 23 April. Please note that single day tickets are not available. If you are attending as a group, we offer a 4 for 3 package, so do contact the team to enquire.

Ticket Type	OBN Member Price	Non-Member Price
<b>Early Bird (valid until 15 December 2023)</b>	£800	£1,100
<b>Standard (16 December 2023 - 31 March 2024)</b>	£1,300	£1,600
<b>Late booking (1 April 2024 - Event date)</b>	£1,600	£1,900
<b>Academic / Student / Charity</b>	£500	£500
<b>Investor</b>	One Complimentary, up to three per company at £500	

# BioTrinity 2024

Catalysing Growth in the Life Sciences Industry



## Contact Details

For all enquiries about the event, tickets and sponsorship, please email [events@obn.org.uk](mailto:events@obn.org.uk)

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