

PRIVACY POLICY

Privacy statement

OBN (UK) Ltd ("**We**") are committed to protecting and respecting your privacy and to developing technology that gives you the most powerful and safe online experience.

This policy (together with our terms of website use and any other documents referred to on it) sets out the basis on which any personal data we collect from you, or that you provide to us, will be processed by us. Please read the following carefully to understand our views and practices regarding your personal data and how we will treat it. By using the OBN (UK) Ltd website (www.obn.org.uk) ("**our site**") you consent to the data practices described in this statement.

For the purpose of the Data Protection Act 1998 ("the **Act**"), the data controller is OBN (UK) Ltd of 100A Park Drive, Milton Park, Oxfordshire, OX14 4RY, UK.

Information we may collect from you

We may collect and process the following data about you:

- information that you provide by filling in forms on our site such as your e-mail address, name, home or work address or telephone number. This information may be provided at the time of registering to use our site, subscribing to our services, posting material or requesting further services. We may also ask you for information if you report a problem with our site;
- if you contact us, we may keep a record of that correspondence;
- we may also ask you to complete surveys that we use for research purposes, although you do not have to respond to them;
- details of transactions you carry out through our site and of the fulfilment of your orders;
- details of your visits to our site including, but not limited to, traffic data, location data, weblogs and other communication data, whether this is required for our own billing purposes or otherwise and the resources that you access.

We may also collect information about your computer hardware and software, including where available your IP address, browser type, domain names, access times and referring web site addresses. This information is used by us for the operation of the site, to maintain the quality of the site and to provide general statistics regarding the use of our site.

Please note that if you directly disclose personally identifiable information or personally sensitive data through public message boards on our site, this information may be collected and used by others.

Cookies

A cookie is a text file that is placed on your browser or the hard drive of your computer by a web page server. Cookies are widely used in order to make websites work, or work more efficiently, as well as to provide information to the owners of the site.

Our site uses “cookies” which help us to improve our site and to deliver a better and more personalised service to you. Some of the cookies we use are essential for the site to operate and have already been set. If you register with us or if you continue to use our site, you agree to our use of cookies.

You can block cookies by activating the setting on your browser which allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our site. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies as soon you visit our site.

The following cookies are used on our site for all visitors:

Cookie	Name	Purpose	More information
Authentication	_[hash]	Stores site user authentication details	Its use is limited to the admin console area, /wp-admin/
Authentication	wordpress_logged_in_[hash]	Set after log-in	Indicates when you're logged in, and who you are, for most interface use.
Authentication	wp-settings-{time}-[UID]	used to customize your view of admin interface, and the main site interface	The UID is your individual user ID from the site's user's database table.
Authentication	Wp_test_cookie	This Cookie is created by WordPress.	It is used to determine and check the browsers ability to set cookies. Without this cookie users would not have the ability to use the WordPress site functionality.
Google Analytics	_ga __utma __utmb __utmc __utmv __utmz	These cookies are used to collect information about how visitors use our site. We use this information to compile reports and to help us to improve the site. The cookies collect information in an	The _utma cookie does not expire until 2013. The _utmb cookie expires at the end of the session and -_utmc 30 minutes after the end of the

		anonymous form, including the number of visitors to the site, where visitors have come to the site from, the time spent on the site and the pages they visited.	session. Utmv cookie expires 2 years from set/update. The _utmz cookie expires 6 months after the session. Complete information can be found at https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage
Twitter	Guest_id pid	These cookies are created by Twitter	They are present because of the Twitter widget on the OBN website

Where we store your data

The data that we collect from you may be transferred to, and stored at, a destination outside the European Economic Area ("EEA"). It may also be processed by staff operating outside the EEA who work for us or for one of our suppliers. Such staff maybe engaged in, among other things, the fulfilment of your order, the processing of your payment details and the provision of support services. By submitting your personal data, you agree to this transfer, storing or processing. We will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this privacy policy.

Security of your information

Unfortunately, the transmission of information via the internet is not completely secure. Although we will do our best to protect your personal data, we cannot guarantee the security of your data transmitted to our site; any transmission is at your own risk. Once we have received your information, we will use strict procedures and security features to try to prevent unauthorised access.

Use of your information

We may use information held about you in any of the following ways:

- to ensure that content from our site is presented in the most effective manner for you and for your computer;
- to provide you with information, products or services that you request from us or which we feel may interest you, where you have consented to be contacted for such purposes;

- to carry out our obligations arising from any contracts entered into between you and us;
- to allow you to participate in interactive features of our service, when you choose to do so;
- to notify you about changes to our service;
- to determine which of our products and services are the most popular so as to deliver customised content and advertising.

We will not sell, rent or lease your information to third parties. However, we may share your information with trusted third parties to help us perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to us, and they are required to maintain the confidentiality of your information.

We will not use or disclose sensitive personal information, such as race, religion, or political affiliations, without your explicit consent.

Disclosure of your information

We may disclose your personal information to any member of our group, which means our subsidiaries, our ultimate holding company and its subsidiaries, as defined in section 1159 of the UK Companies Act 2006.

We may disclose your personal information to third parties:

- in the event that we sell or buy any business or assets, in which case we may disclose your personal data to the prospective seller or buyer of such business or assets;
- if OBN (UK) Ltd or substantially all of its assets are acquired by a third party, in which case personal data held by it about its customers will be one of the transferred assets;
- if we are under a duty to disclose or share your personal data in order to comply with any legal obligation, or in order to enforce or apply our terms of use or other terms; or to protect the rights, property, or safety of OBN (UK) Ltd, our customers, or others. This includes exchanging information with other companies and organisations for the purposes of fraud protection and credit risk reduction.

Your rights

You have the right to ask us not to process your personal information for marketing purposes. We will usually inform you (before collecting your data) if we intend to use your data for such purposes or if we intend to disclose your information to any third party for such purposes. You can exercise your right to prevent such processing by checking certain boxes on the forms we use to collect your data. You can also exercise the right at any time by contacting us at info@obn.org.uk.

Our site may, from time to time, contain links to and from the websites of our partner networks, advertisers and affiliates. If you follow a link to any of these websites, please note that these websites have their own privacy policies and that we do not accept any

responsibility or liability for these policies. Please check these policies before you submit any personal data to these websites.

Access to information

The Act gives you the right to access information held about you. Your right of access can be exercised in accordance with the Act. Any access request may be subject to a fee of £10 to meet our costs in providing you with details of the information we hold about you.

Changes to our privacy policy

Any changes we may make to our privacy policy in the future will be posted on this page and, where appropriate, notified to you by e-mail.

Contact

Questions, comments and requests regarding this privacy policy are welcomed and should be addressed to info@obn.org.uk.