

# BioTrinity 2020

Inspiring Growth and Creating Opportunities in Life Sciences



**SPONSOR** **SHOWCASE** **ATTEND**  
LONDON **APRIL 28-29** 2020

Organised by



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# BioTrinity Agenda

| Tuesday 28 April   |   |                      |  |
|--------------------|---|----------------------|--|
| Location           | Bishopsgate   | London Wall          | Broadgate  |
| 08:00              | <b>Registration, Partnering and Exhibition opens</b>  |                      |  |
| 09:30 - 09:40      | <b>Welcome to BioTrinity</b>  |                      | <b>Partnering Meetings<br/>(20 minute meetings<br/>from 08:00 - 17:00)</b> |
| 09:40 - 10:15      | <b>Keynote:</b> Future Trends - Transformative Predictions for the Life Sciences Industry       |                      |  |
| 10:15 - 11:10      | <b>Panel Discussion:</b> What's New in Cell & Gene Therapy and Gene Editing                     | <b>BioLaunchPad®</b> |  |
| 11:15 - 12:10      | <b>Panel Discussion:</b> What's New in Antimicrobial Resistance                                 |                      |  |
| 12:15 - 13:15      | Lunch in the Galleria   |                      |  |
| 12:45 - 13:15      | <b>Brexit - An Update for the Life Sciences Industry</b>  |                      | <b>Partnering Meetings<br/>(20 minute meetings<br/>from 08:00 - 17:00)</b> |
| 13:15 - 14:10      | <b>Panel Discussion:</b> What's New in Oncology   | <b>BioLaunchPad®</b> |  |
| 14:15 - 15:10      | <b>Panel Discussion:</b> Where Now for Neurodegenerative Research?                              |                      |  |
| 15:15 - 15:30      | Break   |                      |  |
| 15:30 - 16:25      | <b>Panel Discussion:</b> What's New in Vaccine Technology                                       | <b>BioLaunchPad®</b> | <b>Partnering Meetings<br/>(20 minute meetings<br/>from 08:00 - 17:00)</b> |
| 16:30 - 17:30      | <b>Inspiration Session:</b> Two 30-minute case studies from innovative business leaders         |                      |  |
| 17:30 - 18:30      | Networking Drinks in the Galleria   |                      |  |
| 19:30 - 22:00      | <b>Delegate Dinner, Grace Hall – pre-booking only</b>   |                      |  |
| Wednesday 29 April |   |                      |  |
| 08:00              | <b>Registration, Partnering and Exhibition opens</b>  |                      |  |
| 09:30 - 10:05      | <b>Fireside Chat:</b> Lessons to Learn from Across the Pond - Translating Trends to a UK Market | <b>BioLaunchPad®</b> | <b>Partnering Meetings<br/>(20 minute meetings<br/>from 08:00 - 16:00)</b> |
| 10:05 - 11:00      | <b>Panel Discussion:</b> What's New in Metabolic Disease  |                      |  |
| 11:05 - 12:05      | <b>Panel Discussion:</b> What's New in Medical Diagnostics                                      |                      |  |
| 12:15 - 13:15      | Lunch in the Galleria   |                      |  |
| 12:45 - 13:15      | <b>Investment Update</b>  | <b>BioLaunchPad®</b> | <b>Partnering Meetings<br/>(20 minute meetings<br/>from 08:00 - 16:00)</b> |
| 13:15 - 14:15      | <b>Inspiration Session:</b> Two 30-minute case studies from innovative business leaders         |                      |  |
| 14:15 - 15:10      | <b>Panel Discussion:</b> Mind the Skills Gap - Creating Industry Leaders of the Future          |                      |  |
| 16:30 - 17:30      | Closing Drinks  |                      |  |

# BioTrinity 2020

BioTrinity is a highly regarded two-day life sciences conference taking place in **Central London** from **28-29 April**. The core mission of BioTrinity is to inspire growth and create opportunities for all who attend, with the delegate mix including early-stage and emerging biotech, medtech and digital health companies, big pharma executives and life sciences investors.

## Why attend BioTrinity?

As a leading international biopartnering and investment conference, attending BioTrinity can provide support for delegates interested in:

- **Seeking collaboration partners**
- **Discovering new investment or in-licensing opportunities**
- **Learning about the latest industry trends**
- **Keeping updated on new innovation and technology**
- **Networking and building new relationships**
- **Raising their profile to a targeted and engaged audience**

## Conference highlights:

- Two days of pre-scheduled private 1:1 partnering meetings, powered by our new provider 'HelloPartnering'
- Packed agenda of panel discussions, keynotes, fireside chats and case studies
- BioLaunchPad showcase platform featuring up to 70 back to back 5-minute company presentations from innovative life sciences companies
- A newly launched off-site Delegate Dinner on the evening of Tuesday 28 April
- Plenty of informal networking opportunities and meeting spaces available for all delegates

# Sponsorship at BioTrinity

BioTrinity sponsors gain targeted and effective exposure of their brand to an audience of: Innovative R&D companies at all stages of development, TTO's, Big Pharma Executives, Investors, Charities, Academics and other key decision makers from across the life sciences industry.

BioTrinity sponsors gain brand exposure to target markets throughout the year via branding on the website, social media updates and via our regular e-marketing campaigns to our network.

**So the formula is simple, the earlier you book, the more exposure your brand will receive.**



## Sponsorship packages

| Package/<br>Price        | Number<br>available | Delegate<br>passes | Stand or<br>Private Booth?            | Email<br>to OBN<br>network | Logo on all<br>marketing | Handbook<br>Advert | Square<br>of Screen<br>Wall |
|--------------------------|---------------------|--------------------|---------------------------------------|----------------------------|--------------------------|--------------------|-----------------------------|
| <b>Gold</b><br>£12,000*  | 3                   | 8                  | 3m stand or 3m x<br>3m private booth  | ✓                          | ✓                        | Full page          | ✓                           |
| <b>Silver</b><br>£9,000* | 8                   | 6                  | 2.4m stand<br>or selected 'Add<br>On' | ✗                          | ✓                        | Full page          | ✓                           |
| <b>Bronze</b><br>£6,000* | 6                   | 4                  | 1.5m stand                            | ✗                          | ✓                        | Half page          | Shared                      |

**\* All prices are subject to VAT**

As a sponsor you will have the choice of an exhibition stand or private meeting booth (for gold package only). Exhibition stands are in the Galleria, the central hub of the whole conference, used by all delegates for networking, catering and moving between rooms.

**Please note that stand and booth availability is limited and allocated on a first come first served basis.**

## Additional Sponsored Branding Opportunities:

| BioTrinity 2020<br>Additional Opportunities (all subject to availability) | # of Delegate<br>Passes Include | £ (prices are<br>subject to VAT) |
|---|---------------------------------|----------------------------------|
| Sponsorship of drinks at offsite Delegate Dinner on 28 April              | 2                               | £3,000                           |
| Joint Sponsorship of dinner at offsite Delegate Dinner on 28 April        | 2                               | £5,000 x 2                       |
| Sponsorship of the Networking Reception on 28 April                       | 1                               | £2,500                           |
| Sponsorship of the Closing Drinks on 29 April                             | 1                               | £2,500                           |
| Sponsorship of BioLaunchPad session                                       | 1                               | £3,000                           |
| Bespoke Satellite Session   | N/A                             | £4,000                           |
| Sponsorship of the BioTrinity app (single or co-sponsor)                  | 4/2                             | £6/3,000                         |
| Lanyard sponsor   | 2                               | £6,000                           |
| Sponsorship of Conference pens  | 1                               | £4,000                           |
| Inside cover advert in the delegate handbook                              | N/A                             | £1,500                           |
| Back cover advert in the delegate handbook                                | N/A                             | £1,500                           |
| Full-page advert in the delegate handbook                                 | N/A                             | £500                             |
| Charging Station branding   | N/A                             | £1,500                           |
| Pop Up banner in partnering room  | N/A                             | £500                             |
| Literature included on a shared table                                     | N/A                             | £500                             |

### BioTrinity Delegate Dinner - Outline:

The newly launched BioTrinity Delegate Dinner is taking place on Tuesday 28 April at Grace Hall, Leadenhall Street, just a short walk from the main conference venue. Tickets for the Delegate Dinner are available for a nominal additional charge for all registered BioTrinity delegates, places are limited to 200 guests so all bookings must be made in advance of the conference.

### Sponsor packages available for the BioTrinity Delegate Dinner:

- Sponsorship of the Drinks Reception, which includes branding and a short welcome at the reception, two delegate passes to BioTrinity and two for the Delegate Dinner (*one package available*)
- Joint sponsorship of the Delegate Dinner, which includes branding on all promotional material before and at the dinner, logo/s displayed throughout the venue, the chance to share a short welcome before the dinner, the opportunity to bring company literature to display or hand out to guests, two delegate passes to BioTrinity and two for the Delegate Dinner (*two packages available*)

### Networking Reception & Closing Drinks at BioTrinity - Outline:

The Networking & Closing Reception includes an hour of drinks and networking for all delegates in the main Galleria of the venue. The drinks take place at the end of the first and second day of the conference and run from 17:00–18:00.

### Sponsor packages available for the Networking Reception:

The sponsor package includes a pop-up banner displayed during the Drinks Reception and the opportunity for the Sponsors to share a short introduction with guests – each package includes two BioTrinity delegate passes.

## Delegate Tickets

A general delegate ticket includes access to the whole two-day conference, including the use of the private partnering meeting service, access to all panels and BioLaunchPad presentations and full catering for both days. Please note that single day tickets are not available.

| Type       | Timeframe                        | OBN Member | Non-Member |
|------------|----------------------------------|------------|------------|
| Early Bird | September 2019 – 31 January 2020 | £700*      | £1,000*    |
| Standard   | 1 February 2020 – 27 April 2020  | £900*      | £1,200*    |
| Onsite     | 28 April 2020 – 29 April 2020    | £1,300*    | £1,300*    |

\* All prices are subject to VAT

## Special rates:

Special rates are available for academic and investor delegates. A special offer of 4 tickets for the price of 3, per company, applies for all delegates – email [events@obn.org.uk](mailto:events@obn.org.uk) for codes.

### How to book:

Please log on to [www.BioTrinity.com/register](http://www.BioTrinity.com/register) to book your ticket

## New for 2020: Delegate Dinner

We are introducing an offsite delegate dinner this year on the evening of **28 April** at Grace Hall, Leadenhall Street, just a short walk from the main conference venue; please keep an eye on [www.BioTrinity.com](http://www.BioTrinity.com) for more details.

## BioLaunchPad®

BioLaunchPad® is the company showcase platform of BioTrinity, where R&D companies, TTO's and anyone else wishing to share their commercial proposition can do so via 5-minute showcase presentations.

**Tips for Presenters:** Make the most of your 5-minutes by ensuring you only cover key information about your company, the challenges you face, how you plan to overcome them and what are your opportunities for growth.

### How to book:

BioLaunchPad® presentations slots are COMPLIMENTARY for all pre-vetted R&D companies who wish to take part. To apply for a presentation simply register for a delegate ticket and email your 'request to present' to [events@obn.org.uk](mailto:events@obn.org.uk) FAO Sarah Walker.

# BioTrinity 2020 Sponsors and Supporters

(as of 1 December 2019)

## Gold sponsors



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## Bronze sponsors



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