

# SRG Employee Engagement Seminar



**Start Date: Wednesday, October 18, 2017**

**2:30 PM**

**End Date: Wednesday, October 18, 2017 4:30 PM**

You are cordially invited to our free forthcoming seminar: 'Employee Engagement';

The UK has an employee engagement problem. Only 20% of the working population are actively engaged, with the same percentage being actively disengaged. And the remainder? They can be summed up in a single word, 'Whatever.' Engagement is a term we all know but few can really define it, so what is it all about, and so what?

This insightful seminar, led by Russell Beck, Impellam's Head of Consulting, uses the latest research to help you understand:

What engagement actually is

With concrete real-life examples from the corporate world, we will build a business case for engagement and the bottom-line impact an engaged workforce can bring

'Carrot or stick?' what comes first engagement or performance?

How engagement is typically measured, and the pitfalls that often arise

8 tangible areas that are proven to increase the engagement of the workforce

By the end of the seminar you will have the information to build an action plan to improve engagement, how to better measure it and, know how to justify its value.

Date: Wednesday 18th October 2017

Times: 2:30pm Registration with refreshments

3:00pm Prompt seminar start

4:30pm Close followed by Q&A

Location: Magdalen Centre, Robert Robinson Avenue, Oxford Science Park, Oxford, OX4 4GA

This seminar can count as evidence towards your CPD, if required, after the event you will be awarded a certificate which can be used as evidence towards your Continued Personal Development

Places are strictly limited and available on a first come first serve basis. To confirm your interest, please complete this short RSVP form

**Location(s)**