



# BioLearn™: Maximising your business

**Start Date: Tuesday, September 12, 2017**

**9:00 AM**

**End Date: Tuesday, September 12, 2017 4:30 PM**

Social media platforms, when used correctly, are a great way to allow businesses to directly interact with existing and potential customers and build a strong online reputation in a cost-effective manner.

Aimed at helping your employees build a good foundation in the world of social media, this course provides an equal balance of interactive presentation, discussion and group work on the applications that are essential to businesses and companies in their marketing mix.

This course will help demystify the subject and give you a clear understanding of how your organisation can effectively use applications such as Twitter, Facebook and LinkedIn for engagement, promotion, educating, listening and much more.

Our one-day course is perfect for those who are beginners in social media practices as well as those looking to enhance their existing knowledge and will cover the following content:

Social Media Fundamentals

Twitter

Facebook

Blogging

LinkedIn

Course Prices :

OBN Member &ndash; &pound;300 +VAT | Non-Member &ndash; &pound;450 +VAT

(please note prices exclude eventbrite booking fee)

## Location(s)

London