



## BioLearn: Bid Writing

**Start Date: Thursday, February 08, 2018**

**9:00 AM**

**End Date: Thursday, February 08, 2018 5:00 PM**

BioLearn® - Bid Writing

Writing a bid or tender is essential when applying for funding from organisations such as Innovate UK, Horizon 2020, EUREKA Eurostars and other investment sources, yet it is a very time consuming, resource intensive and competitive task. You must be able to make a strong case for your innovation from both a technical and commercial perspective or you risk your application being unsuccessful.

About:

This one-day course will advise on how to articulate your project plan and succeed in your funding application and will cover the following:

- Understanding the funders' needs
- Objective setting
- Conveying key messages
- Format and layout
- Information and supporting documentation required

This is a course would suit:

Those within an organisation responsible for fundraising

Date and time:

This course will take place on Tuesday 8th February 2018 from 09:00-17:00. Registration will open at 08:30.

Course costs: